



JEFFREY BALCH

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education

Bachelor of Fine Arts in Graphic Design

Arkansas State University
Jonesboro, AR

Graduating May 2015

Honors Student

2011-2015

ASTATE Leadership Scholarship

2011-2015

Alton E. & Thelma McCartney Scholarship

2011-2015

Department of Art Scholarship

2014-2015

Arkansas Academic Challenge Scholarship

2011-2015

Chancellor's List

Dean's List

experience

St. Bernards Healthcare

Jonesboro, AR

Graphic Design Intern

July 2014 - May 2015

Jodie Blight, Author

Australia

Freelance Designer

June 2014

Book cover for Hello Summer

ASTATE College of Fine Arts

Jonesboro, AR

Designer

April 2014

Work with team to design, concept
and pitch campaign strategy

Body Language, Band

Brooklyn, NY

Freelance Designer

January 2012

Design band t-shirt

awards

Regional Student ADDYs

American Advertising Federation
of Northeast Arkansas

February 2015

Gold - Milk Bottle Package Design

Bronze - Personal Stationery

Special Judges' Award - Milk Bottle

AIGA TENN Show

October 2014

Second place - Editorial/Book Design
for Hello Summer Book Cover

Southern Student Graphic Design Show - Revival,

AIGA Arkansas State University

April 2014

Gold - Top Hat Collateral

Silver - 29 Things Poster

Silver - Classic Novels Poster Series

Regional Student ADDYs

American Advertising Federation
of Northeast Arkansas

March 2014

Silver - Top Hat Gentlemen's Boutique Collateral

Silver - Top Hat Gentlemen's Boutique Logo

Bronze - Gingerbread Men Logo [Collaboration]

memberships

AIGA, Memphis Chapter

Arkansas State University

Member; 2012-2015

Board Member, Fall 2014 - Spring 2015

Honors College Association

2011-2015

skills

Advanced in Adobe Creative Suite, Photography

Proficient in HTML, CSS, Wordpress, 3D Printing